

**NATIONAL ASSOCIATION FOR THE
ADVANCEMENT OF COLORED PEOPLE**

Broome/Tioga Branch
P.O. Box 1045
Binghamton, NY 13902

June 22, 2010

Dr. Nancy Zimpher
SUNY System Administration, Chancellor's Office
State University Plaza
Albany, New York, 12246

Dear Dr. Zimpher,

Per direction of the Executive Board and a majority vote of the general body of the Broome/Tioga branch of the NAACP, I respectfully submit this letter of support and concern in the matter involving Coach Kevin Broadus. It has been eight months since Coach Broadus was placed on an "indefinite paid leave of absence". Reportedly this action was at your direction and presumably pending the outcome of an internal investigation. It is our understanding that the investigation has now concluded. With all due respect, in light of findings reportedly inconclusive of any acts of gross misconduct, negligence of duty or impropriety of any kind that give rise to grounds for termination, we would like to know when Coach Broadus will be fully restored to his rightful and contracted position as Head Coach of Men's Basketball at Binghamton University.

Because this matter has dragged on for so long, seemingly with no resolve in sight, recently we invited Coach Broadus to first share his plight with members of the Executive Board and then upon unanimous decision, we invited him back to speak to the general body. Please know that because community interest and concern remain high regarding this matter, this was one of our most attended meetings. The University's failure to resolve this matter is not only injurious to Coach Broadus and his family but also to the Binghamton community at large.

During his tenure Coach Broadus added much value and brought much hope to Binghamton. He created a winning team that spilled over into a winning spirit at the university and in the community. His commitment and drive generated significant revenue for the university and as a result, for the community. His hard work and extraordinary talent secured national recognition previously elusive to any of his predecessors and the university, for basketball or for any other sport. Binghamton was a proud town of champions!

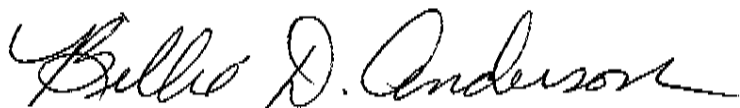
While it is unfortunate that some players became entangled in questionable and/or illegal activities during their tenure at Binghamton University, Coach Broadus is no more responsible for their actions than are you, President DeFluer or any other Board Member for the misdeeds or trespasses of your immediate staff or any other university personnel. Your decision to honor one of the beleaguered players with a Chancellor Award for academic achievement suggests that you too subscribe to this position. It seems indisputable that Coach Broadus was/is a positive role model who held his team to a higher standard and who challenged them to excel on all fronts.

In sum, Coach Broadus brought added value to both the university and to the community. Binghamton benefited far more greatly from his presence and his contributions than not. As the NAACP strongly advocates fair review and resolution of this matter, at your convenience in the very near future, you are cordially invited to attend either our Executive Board meeting or our general body meeting. We are similarly interested in your perspective and value any clarification of misinformation relied upon herein or as reported in the press. We will first clear permission with Coach Broadus that you may freely discuss matters regarding his employment.

In the interim however, absent disclosure of any blatant or gross irregularities that historically rise to cause for termination, Broome/Tioga chapter of the NAACP insists that Coach Broadus be treated as would any other coach in a similar situation and immediately be restored to his rightful and contracted position as Head Coach of Men's Basketball at Binghamton University. The university's failure to terminate following the results of a \$1 million investigation strongly suggests that there are insufficient grounds to support any such action. Couple this significant expenditure with challenging financial hardship currently being experienced throughout the state, but particularly by the SUNY system, and it seems especially wasteful and impractical for the university to continue paying Coach Broadus' salary and not utilizing his unquestionable skills and coaching talent. As there are four years remaining on his five year contract, reinstatement is not only expedient, it is also wise.

We look forward to your prompt reply. I am readily available at your convenience and can be reached at anytime at 607-752-3387.

Respectfully,



Billie Anderson
President, Broome/Tioga NAACP

cc: SUNY Board of Trustees, c/o John J. O'Connor, Vice Chancellor & Secretary
Carl Hayden, President, Binghamton University
Calvin Stovall, Executive Editor, Press & Sun Bulletin
Bill Keller, Executive Director, NY Times